



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1389016
Schedule Dates 10/05/12-10/17/12
Advertiser Stivers Congressional District 15 (33042)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2821 10/5-10/17/12 (478498)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversole, Whitney
Phone/Fax /
CPE 2821
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 10/04/12
Last Modified 10/04/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo A50+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,045.00
Net Total \$17,255.00
Sales Tax

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Oct. 2012	21	\$20,300.00
Grand Total:	21	\$20,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	6:58A- 7:57A (EST)						1			1	\$350.00	\$350.00	Columbus (WTTE)	7A GDC	10/4/12
2.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	10/4/12
3.0	Normal Line / SPOT	10/15/12-10/16/12	2	:30	6:58A- 7:57A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	7A GDC	10/4/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10P- 11P (EST)						1			1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10P NEWS	10/4/12
5.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:30P- News-Fox 28 News at 1030p							1		1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10:30P NEWS	10/4/12
6.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	10P- 11P (EST)								1	1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10P NEWS	10/4/12
7.0	Normal Line / SPOT	10/08/12-10/10/12	3	:30	10P- 11P (EST)		1	1	1					3	\$1,250.00	\$3,750.00	Columbus (WTTE)	10P NEWS	10/4/12
8.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	10:30P- News-Fox 28 News at 10p					1				1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10:30P NEWS	10/4/12
9.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	10P- 11P (EST)						1			1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10P NEWS	10/4/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10:30P- News-Fox 28 News at 1030p							1		1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10:30P NEWS	10/4/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11P- News-Fox 28 News at 11p		1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)	NEWS (late due to NLCS)	10/4/12
12.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	10:30P- News-Fox 28 News at 10p			1						1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10:30P NEWS	10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	10P- 11P (EST)				1					1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10P NEWS	10/4/12
14.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	7:59P- Sports-FOX MLB NLCS Game 1								1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	REDS NLCS	10/4/12

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